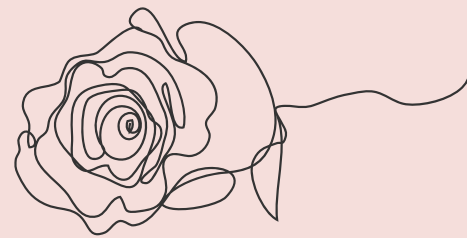




SINGLE • MOM • SPOT
OUR BEST TIME IS NOW

Mini Playbook
CREATED BY JENNA LEE



THIS BOOK IS DEDICATED TO YOU PRETTY LADY!

Hi Mama!

Thank you for your interest in this site. I'm Jenna, the founder and hostess of Single Mom Spot. I am thrilled that you found this website. Creating a place to bring the single mama community together has been a dream of mine for over a year now. During that bad dream period we call Covid, I decided that if Single Mom Spot was ever going to happen, it would have to be NOW.

The moment I set to work brainstorming (which involved a lot of conversations with my friends, many single moms included) I got really excited. I started to lose sleep. There were so many things that I wanted to share with this community and so many ideas that I wanted to bring to life.

I discovered during the process of writing and bringing this dream to life that I am truly passionate about being a single mom. The phrase 'single mom' is an emotionally charged term and the title has a much deeper meaning to me now than it ever did before my daughter was born. And my guess is that it means a lot to you too.

As a single mom I have struggled. I have been sad. I have been lonely. I have worried about the future. As a single mom I have also loved my kids like crazy, made things that seem impossible happen and discovered who I am as a woman and mother. The wildest part is that often, in the single mom experience, these story lines and feelings coexist. I might think and feel all of these things on the same day. And you might too.

There is tremendous beauty (within the hardship and challenges) that exists in the single mom experience and with Single Mom Spot I hope to bring this forward. Some of the single mom stories that have been shared with me are as deeply painful as they are triumphant.

As a single mom and your hostess, I want you to know that I understand how personal and sensitive the single mom experience is. I also want you to know that I believe, in spite of all of the obstacles that might be stacked against us, that we can live our best lives as single women and mothers. You are not alone in the single mom community. There is a sea of women that are share your title and are wearing the single mom crown. These other single mothers are real, inspiring and authentic and that's why I wanted to get us all together in the same place. To share our stories, encourage, learn and grow.

Let's pay attention to the hard things about this journey AND let's celebrate the incredible things IN THE SAME PLACE.

I only have this one incredible life as a woman and mother and I want to live it to the fullest. I want to live my best life with my children NOW. I do not want to wait for the 'man of my dreams' to give me and my children the life we deserve. I want this for you to and I think we can do a better job of making it possible TOGETHER.

I sincerely thank you for reading this mini playbook. I hope it makes you smile. I hope it makes you think. I hope it makes you dream. AND...I hope it makes you want to join a community of single moms that are dedicated to living our best lives now.

Love,

Jenna Lee

“BEAUTY BEGINS THE
MOMENT YOU DECIDE TO
BE YOURSELF”

- COCO CHANEL



SINGLE MOM SPOT IS AN ONLINE COMMUNITY FOR OFFLINE CHANGE

What makes Single Mom Spot special is that our online writing, work, love, community, story sharing is created exclusively to encourage single mamas in their offline life. The more you get involved, the more you commit, the more excited you are, the more you connect, the **MORE YOU WILL EXPERIENCE POSITIVE CHANGE.**

The benefit of community comes from being a part of it. Single Mom Spot has a heartbeat and... well...it's *you*.

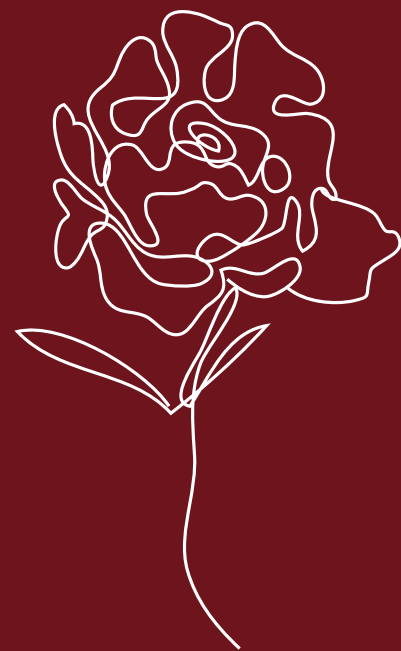


SINGLE MOM SPOT IS INCLUSIVE, DIVERSE & WELCOMING TO ALL SINGLE MAMAS

If you are a single woman (unmarried, divorced, separated, etc.) caring for a child you have a place here. And if you have a boyfriend or a fiancé or any relationship other than a husband or spouse bound to you and your children by law, you are a single mom.

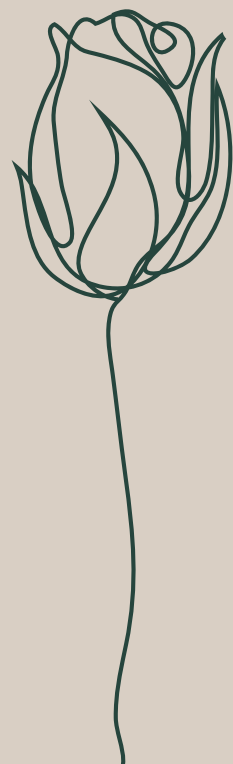
We welcome all single moms to join the INVITE ONLY conversation that we are hosting just for single mamas. We are hoping to be 1 Million Single Mamas Strong someday.

If you are a curious reader we welcome you to browse the site also and check out our swag and literature and tell your single mom friends about this special, fun, deep, real place you found that they might want to check out :)



SINGLE MOM SPOT IS A PLACE FOR FUN AND LAUGHTER AND GOOD TIMES WITH THE GIRLS.

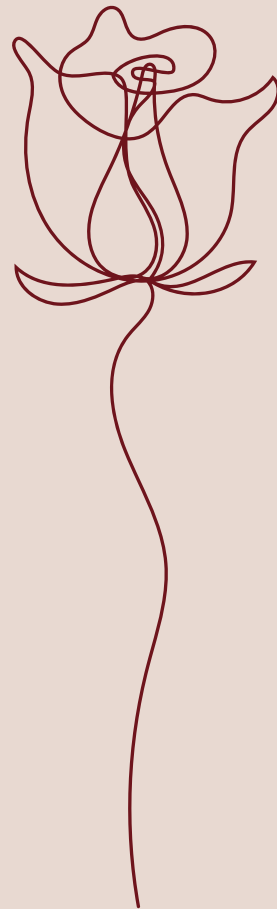
Yes, single moms are ladies that like to have their fun too. We drink wine and get out with the girls or order take out and relax together in the comfort of our kitchens. We still like to talk about men and spill juicy dating stories and tales of romance gone awry. We get dressed up and like looking good; whenever we can, we let our hair down. We are into heart to heart convos and getting our nails done (when we have the time, money and energy LOL). A Single Mom Spot you'll find curated content just for you as it relates to dating, beauty, body and style. Don't go on a diet without us, haha, we all want to know what works...and what doesn't! ;)



SINGLE MOM SPOT IS A PLACE FOR HARD CONVERSATIONS AND HONESTY.

Single mom life has been tough on all of us. In one way or another we have had to overcome challenges and are often still struggling against factors that are hard to change (unstable ex's, MIA fathers, financial stress). Single Mom Spot is the place for these conversations. Our Invite Only forum was designed so that you can have private conversations with other single moms and truly forge meaningful connections that help you navigate the hard times. Need advice? Go to the forum or hop on our social media pages and start a conversation with other mamas. Comment on the opinions, advice and information we share in our weekly posts.

We know single mamas adore their kiddos and are doing their absolute best on a daily basis to make life work. We also know that some days the reality of doing our best looks better than others. Single Mom Spot is a place for encouragement; we hope it soothes the soul by bringing a real community that speaks straight from the heart.



SINGLE MOM SPOT IS A PLACE TO LEARN AND GROW AS A WOMAN AND MOTHER.

Our content is curated by single moms for single moms. What does this mean? It means anything that you read on our site was written with you in mind. We understand the single mom joys and the challenges and we want to support you through them all. You were a woman many years before you were a mom. We get this and so while we provide information to help with parenting and support your journey in that regard, most of the information is actually just for YOU. On Single Mom Spot you'll find real advice, information and articles curated by single moms for your career, finances, cooking and meal planning, self-care and natural and organic on a budget.

Single Mom Spot is for the whole woman—not just the mommy side. Single Mom Spot is a resource that will continue to grow as time passes, providing more information across more categories that will apply to your life.



SINGLE MOM SPOT IS A PLACE FOR YOU TO *SHARE YOUR STORY*

One of the most beautiful, inspiring and exciting aspects of Single Mom Spot is that it offers a place to share your single mom story. The community of ladies on this site draw inspiration from the authentic stories shared by other single moms. Sharing your story helps us encourage other mamas by showing them that they are not alone. Sharing your story gives you a chance to talk about the highs and the lows and everywhere in between. You live a real life with real kids that are really dependent on you.

We want to know how you got there, what you learned along the way and where you are going as you strive to live your best life now.



SINGLE MOM SPOT IS A PLACE FOR PARTICIPATION!

Here's how:

1. Join us on social media

Instagram, Facebook, Twitter AND Pinterest (Yeah, we've been busy!)

2. Like Us! Follow Us!

3. Get involved:

- Respond to Single Mom Spot questions! We love *your* pictures and *your* ideas.
- We celebrate new babies! Single and pregnant? Let us know. Send us a picture and short story and we will send you a gift.
- Share your single mom story. No time to write? Send a video!
- Subscribe to the Invite Only forum (all single moms are invited) and comment, post or start a thread.

And remember...

**SOMETIMES STRENGTH
COMES IN KNOWING YOU
ARE NOT ALONE.**

